



Decide Which
Services To Provide

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As a self employed carer there is nobody to tell you what you can and can't do!

Use your initiative!

Work with the people you support to deliver a tailored service for their individual needs.

Take a moment and consider the types of things you feel ok doing and things you don't!







coggle

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weekend care without during the week care

people who smoke in their home

24/7 cover

late bed time support

ironing

Services I don't provide

support before 9am

pet care

night time support

just cleaning

support between 3-4pm

ad lib hospital appointments without other care



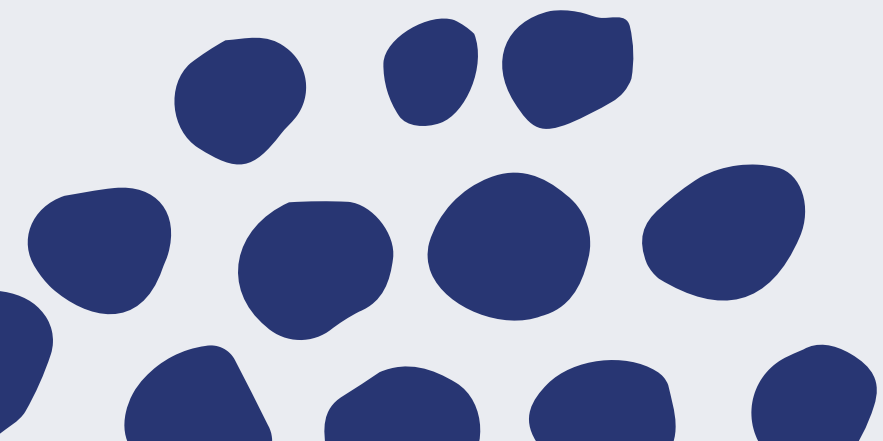
3 Tasks!



Task 1: Write down all the services you are happy to provide

Task 2: Write down all the services you don't wish to provide
(no need to tell anyone this part of the list, it's just a good idea to take the opportunity to think what you are not comfortable with)

Task 3: Highlight the 10 main services you will advertise as providing.





Top Tip!

As you grow your business, you will develop contacts who can help with offering various services.

Eg. Gardener, podiatrist, hairdresser, massage, plumber...

Having a list of contacts to be able to call upon for particular services comes in really handy and is another way you can help your clients.

