

- Maria Tomlinson

Self Employed Carer Coach Founder of the Professional Carers Network

Off Practice purses

Arrange to meet the nurse practitioner at your local doctors surgery as they will often see people who need support and if you give them some leaflets and have taken the time to discuss the services you offer, then they are likely to recommend you.

The best way to do this is to go in person and speak to the receptionist. Take with you your leaflet and staple a little note to the front which says:

Off Practice purses

For the attention of the Nurse Practitioner I would love to come and have a chat with you about the new care service that I have just started. Attached is my leaflet for a further info.

I am fully insured, DBS checked and have lots of experience that I bring to my caring role.

If you would like to meet so you can get a better idea of the support I can provide, please feel free to ring me.

I am ideal for those patients who need care but are hesitant at the idea!

Regards
Your Name,
Your Phone Number.

Ask the receptionist if they would be able to pass this on to the nurse practitioner please. If they say which one, say the one that does the visits in the community.

I would recommend going midweek so they are not as inundated with patients.

Top Tip: Take a box of chocolates or biscuits too!

Task: Give your note and leaflet to the GP receptionist.

Task:

Write your intro note out

Give your note and leaflet to the GP receptionist.

Visiting the hurse Practitioner

If the Nurse Practitioner asks you to come and meet them, or rings you to have a chat about your service, make sure you:

- ask if it would be ok to drop some leaflets off at reception or leave some in the waiting area, or with her/him, or on the noticeboard, so people can learn about your new service.
- go smartly dressed
- arrive 5 minutes before your meeting time
- be polite
- have a pile of leaflets ready to leave
- know what makes your service unique
- be confident in what you offer

This Is A Relationship Worth Establishing!

Note well, we get A LOT of work coming our way via the Practice Nurses. This is a relationship that is worth establishing.

They then see what an excellent service you provide and family members tell them it was a great recommendation, and they recommend you again and again for people they think you would be able to help.

It's a true and trusted recommendation!

This May Develop Naturally Too!

If you cannot arrange a visit to introduce yourself, don't worry your paths will eventually cross anyhow!

We have now got to the stage where we are down as contact numbers for some of our clients so the nurses will ring us direct and ask us if we wouldn't mind collecting a prescription, popping someone up to see them etc. And of course we always say yes.

Whilst this is obviously just providing a great service for our clients, it is also establishing your service and yourself as a really good carer to work with.

So next time someone asks them, 'who do they recommend when they need care', guess who the first person they think of is! \blacksquare

Task:

Introduce yourself to the GP Nurses!