

- Maria Tomlinson

Self Employed Carer Coach Founder of the Professional Carers Network Local Community Hospital

Does your community have a community hospital? Often the hospital that old people get sent to from the big hospitals to recover before they can go home. Or maybe there is a rehabilitation place in your community?

These smaller places are great sources of potential clients!

Local Community Hospital

Arrange to meet with the ward sister so you can tell them about your care services.

We find they will ring and find out if we have any availability for their patients that are ready for discharge but need care at home to be sorted before they are allowed to be discharged.

Local Community Hospital

Our care is usually offered to the people that do not want people 'poking their nose into their business' whether that be at home or their financial situation.

Because we are pitched to patients as private carers people can be more willing to accept the help coming in, as it's not the local authorities getting involved in their business. And they often like the fact it's only one or two carers coming into their home, rather than a whole load of strangers.

Note System!

Again the best way to find the ward sister is to leave a little note and leaflet with the receptionist again so they can contact you when/if they would like to.

Also a place that appreiates a box of biscuits or chocolates!

For the attention of the Ward Sister

I would love to come and have a chat with you about the new care service that I have just started. Attached is my leaflet for a further info.

I am fully insured, DBS checked and have lots of experience that I bring to my caring role.

If you would like to meet so you can get a better idea of the support I can provide, please feel free to ring me.

Regards
Your Name,
Your phone number.

Please note

This will not work for large hospitals.

You would simply get lost in a pile of paperwork and people.

So I wouldn't target large hospitals.

Task:

Write a little note and staple to your leaflet and drop off at the reception of the community hospital.