



Community Helper: Church Leaders

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Church Leaders

Churches can be an excellent place to meet people who may know someone who is in need of some support.





Task:

- Write a list of all the local churches in your area and find out who the priest/vicar/leader is.
 - Write down their contact details
 - Write down when and what time a mass is
- 



Finding Details

Some churches in the same area may be run by the same priest/vicar/leader. There is always a board outside the church that says who the Vicar/Priest/Leader is, which also has contact details on it. Take a note of the contact details too.

You don't need to be an attendee of that church to offer your services to their parishioners. Just remember to be respectful of their particular beliefs.





Finding Details

You can just turn up at church, but I'm always very respectful of people's time and you don't want to collar someone and start talking about your business, if they are thinking about having to rush off somewhere. So I think the little note and leaflet technique is the way to go!

The little note attached to your leaflet is a great way to introduce yourself if you can't catch the vicar/priest/leader/organiser. So that they can catch up with you when they have time at a later date.





Dear Name Of Priest/Vicar/Leader

I would love to come and have a chat with you about the new care service that I have just started. Attached is my leaflet for a further info.

People like to use my service as it is just myself that comes in to their home which means we get chance to really get to know each other.

I have lots of experience that I bring to my caring role and very much enjoy making people's lives a little easier and happier.

If you would like to meet so you can get a better idea of the support I can provide, please feel free to ring me. If you think I could be of help to any of your parishioners, then please feel free to pass on my details.

Thank You
Your Name,
Your phone number.





Delivering Your Note

The best way to deliver this is to arrive 20 minutes before a mass is about to start and leave it with the person that is helping at the back of the church. Just ask if they would be able to pass this onto the priest/vicar/leader when they get a chance.

It might be that you can catch the priest/vicar/leader at that time also, but don't stay to chat, just say 'I won't take up any of your time just now as I know you are busy, but if I can just give you this and you can get in touch if you feel like it would be useful, thanks'.





Task:

Write a note, staple to a leaflet and drop off at the local churches.





Coffee Morning Option

The other option is to arrange to attend their coffee morning or community cafe or another community group function the church organises.

Don't just turn up and start handing out leaflets though! Ring the organiser and ask if it would be ok for you to attend and tell people about your new care service you have started and leave some leaflets with people.

Most Churches are on social media these days and they often promote their social events on there. So that is a really easy way to find out what they have going on.





Attending Coffee Morning

You need to be kind and respectful and not look like you are touting for business.

You need to come across as you are there to help people in the community who are struggling.

So when you introduce yourself and people start telling you about their stories or someone they know, take the time to listen and care.






Task:

Find out if there are coffee mornings, groups or community cafes at the churches and when these are and who organises them.

Contact the organiser and ask if they would be ok with you coming along to tell people about your new care service and to drop off some leaflets.





Show Casing Your Caring Skills

You can also bring clients to any activities/groups/mass if they would like to go.

We attend dominoes every week at church!

You eventually naturally get chatting to people which eventually ends up with people recommending that 'nice carer' they know.





Be Featured In Their Magazine

Lots of churches create a monthly magazine, or maybe weekly newsletter.

Take a look at what the church offers! (there are normally copies hanging around the back of church!)

Suggest if you could be featured in it, and offer to write and send the article to them. 'Hopefully I could make life a little easier for any of your parishioners who are struggling with every day tasks'

Or offer to place an advert in their magazine.





You Only Need A Few Clients!

Note well, you may not want to approach every church all in one go.

You only need a handful of clients and one church alone may send enough contacts your way to fill your diary!

So maybe target one or two churches, and if nothing comes of that after a few weeks, target the next few on your list and so on.





To Sum Up!

Note system

Coffee morning/groups attend with leaflets

Coffee morning/groups show case your caring skills

Magazine : article or advert

Or be an actual partaker anyway!





Task:

Introduce yourself to a Church!

