



# Arrange To Meet Community Helpers

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# Arrange To Meet Community Helpers

This is the second part of leaflet distribution that we recommend.

This takes more time and confidence but will pay you back in lots of work coming your way!





# Arrange To Meet Community Helpers

You need to arrange to meet the community helpers local to you that come across people needing care.

Tell them about your service and why you are different to other companies.

Taking the time to meet the community helpers and giving them another resource to call upon when they meet someone in need, is a very powerful reputation builder and business boost.





# How To Get A True Recommendation!

It is then amplified when the community helpers see the positive impact your service is having on the people you care for and their families.

So now they have met you, they have your leaflet, and they see the good job that you do, so they will **recommend you!**





# This Is A POWERFUL Tactic

This part here is the golden nugget of how to get your business flying, we never have to advertise our service.

Pretty much all our work comes from word of mouth and with an extremely large proportion coming from recommendations from the local doctor surgeries.





# Who Are Community Helpers?

They are the people in the community that provide a service

Doctors/nurses

Social prescribers

Church leaders

Group Leaders

Sheltered Accommodation Warden





Coming up..

In the next lessons we will look at how!

